

THE **power**
OF **APTA**
MEMBERSHIP



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ASSOCIATION



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It is in times like these, the power of your APTA membership benefits you the most.

Your APTA membership provides you with access to the highest-quality tools, resources, and programs -- whether it is top-notch advocacy efforts, unparalleled networking opportunities, in-depth industry research, unmatched professional development, or one of your many other APTA benefits -- your membership is a valuable asset to the success of your career and organization.

This brochure is designed to highlight key APTA member benefits. To learn more about these important benefits and to put your membership to work, we encourage you to visit www.apta.com or contact APTA.

advocacy



APTA serves as your voice in Washington. Leading the way for important legislation and funding. The collective clout of APTA and its members enables public transportation to speak with one strong, unified voice.

Key Benefits:

- Legislative Updates
- Advocacy Campaign--Public Transportation Takes Us There
- Coalition Grant Program



Tools & Resources

From publications to reports to statistical data to standards development, APTA provides members with a complete array of tools to help improve their organization.

Key Benefits:

- *Passenger Transport* and *PT Express*
- APTA Forums
- Online Membership Directory
- Comprehensive Research and Reports
- Standards Development
- Bus Operator Services & Selection Program (BOSS)
- Peer Review Panels

Learn more about the benefits of your APTA membership at www.apta.com



opportunities

From the intensive to the collaborative, APTA members can take advantage of many exclusive opportunities.

Key Benefits:

- Awards: APTA Awards, AdWheel, Bus Safety Awards, Call Center Challenge, Customer Service Challenges, International Bus Rodeo & International Rail Rodeo
- Opportunity to Exhibit at Products & Services Showcases
- Members-only Advertising Opportunities
- COMPS Database
- Direct Links to Agency Procurement Sites
- International Public Transportation EXPO



PROFESSIONAL development

APTA is committed to helping its members develop the skills and knowledge needed for personal and career advancement.

Key Benefits:

- Conferences and Webinars
- Leadership APTA
- Networking Opportunities
- Technical and Administrative Committees

Learn more about the benefits of your APTA membership at www.apta.com



Standards



Benefit from more than 200 industry standards by improving safety of operations and services, reducing operating and maintenance costs, increasing and improving transit system/ supplier communication and decreasing training costs.

Find out more at:
www.aptastandards.com

APTA



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